NOV 27 1944

FILE COPY

FASHION CALENDAR

SUN.	MON.	TUES.	WED.	THURS.	FRI.	SAT.
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FRANCES HUGHES, *Editor*

6 WEST 52nd STREET NEW YORK, N. Y.

ELdorado 5-3693

FASHION CALENDAR

NOTE: Events are repeated until they take place. New events, last-minute changes and revisions are added each week as quickly as scheduled. FASHION CALENDAR asks your indulgence for the unavoidable changes and new events that come up between issues.

WEEK ENDING SATURDAY, NOVEMBER 25, 1944

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Now Going On	NEW YORK PROMOTING VACATION SHOPS	SEVERAL LOCAL STORES	NEW YORK CITY

New York vacation shops are getting under way. B. Altman is first to promote beachwear; and Saks Fifth Avenue was the first to advertise ski wear, closely followed by Best & Co.

Now Showing	SPRING MILLINERY PRESENTATION	STETSON HATS INC.	475 FIFTH AVENUE SHOWROOM

New Spring hat collection, featuring straws, and including white panamas, pastels and high shades in felt. Open to buyers. Press by invitation. Publicity: Sophie Goode, VA. 6-0295.

Now Going On	SELF-SERVICE SYSTEM FOR XMAS SHOPPING	BLOOMINGDALE'S 59TH AT LEXINGTON	TOY DEPARTMENT

Toy shopping for both customers and sales force will be made easier by a self-service system. Samples on display are grouped in categories labeled with large signs, and the stock is piled in wrapped packages under the counter. Customers take what they want and pay for the packages at the specified desk. Publicity: Karen Hollis, VO. 5-5900.

Now Going On	GIFT COUNCILORS FOR CHRISTMAS	SAKS 5TH AVENUE	THROUGHOUT THE STORE

Servicemen and civilians will be assisted in Christmas shopping by 15 Christmas gift councilors, wearing special caps to make them stand out in the crowd. Santa Claus will be on the Children's Floor to tell Christmas stories and give each child an autographed photograph. Publicity: Helen Kauper, PL. 3-4000.

Now Going On	PANORAMA OF CHRISTMAS TOYS	R. H. MACY & CO.	TOY DEPARTMENT 4TH FLOOR

This three-sectioned panorama will consist of a rich uncle's shop with fine, extravagant toys; an Old Mill Pond, where the children may fish and get a prize; and a variety of dolls moving along on a rotating belt. Publicity: Virginia Meyer, CH. 4-2000.

Now Going On-Xmas	PROMOTIONAL XMAS RADIO PROGRAM	SIMPLICITY PATTERN CO.	3 N.Y. RADIO STATIONS WJZ, WEAF, WNEW

"Make It For Christmas," a program stressing the patriotic importance of home-made Christmas gifts, is being promoted by three women's radio programs: Thyra S. Winslow on WNEW; Adelaide Hawley on WEAF; and Alma Kitchell on WJZ. In connection with this promotion, "Simplicity Sue," a fashion-minded teen-age character will be introduced and will appear in the January issue of "Calling All Girls" Magazine. Tie-in fashion shows for retailers are also planned. Simplicity Publicity: Florence Pullman, AS. 4-7570. "Calling All Girls" Publicity: Betty Green, CA. 5-6810.

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DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Now Going On	CHRISTIMAS TOYLAND	ABRAHAM & STRAUS	BROOKLYN

Christimas with an international spirit -- a Mexican Peon and a Russian Peasant in addition to Santa Claus, a cow-boy, a clown, a flying jinny, and a ring-master. Entrance fee 30¢ for a ride on the flying jinny and a surprise gift package. Children invited. In the window, Sue Hasting's Marionettes, wearing delightful Elizabethan costumes, will be in action from Friday, Nov. 24 until Christmas. Publ.: Joan Ressler, TR. 5-7200.

Now Going On	FREE EVENING COURSE ON APPAREL FABRICS	CENTRAL HIGH SCHOOL OF NEEDLE TRADES	225-239 WEST 24TH ST.

6:30 P.M.-8:30 P.M. "Study of Wearing Apparel Fabrics" is the title of the free evening course given Mon. through Thurs. at the Central High School of Needle Trades, for apparel buyers, salesmen, and piece goods buyers. It covers recognition, analysis, and testing of wearing apparel fabrics. Contact: Benjamin Keller, PE. 6-7182.

Now Showing-Dec. 9	TRENDS IN MODERN HANDMADE JEWELRY	AMERICAN CRAFTSMEN'S EDUCATIONAL COUNCIL	AMERICA HOUSE (GALLERY) 485 MADISON AVENUE

10:00 A.M.-6:00 P.M. An exhibition featuring the use of silver, gold, enamels, ceramics, zuni, crystal and precious stones. Craftsmen-jewellers will demonstrate their art each afternoon from 1:30 to 4:30 P.M. Open to public. Contact: Frances Wright, PL. 3-0839.

Now Showing-Dec. 24	MARIONETTE SHOW	L. BAMBERGER & CO. NEWARK, NEW JERSEY	WINDOWS

Two Marionette Shows, "The Pig and The Pepper" from Alice in Wonderland, and "Dance of the Oysters" will be given in alternating shows all day with 10-minute intermissions. A public address system is being used so that the show may be heard from outside. Each show will last 8 minutes. Publicity: Nan Findlow, Market 2-1212.

Saturday Nov. 25	FASHION WALK-AROUND FOR SUB DEBS	L. BAMBERGER & CO. NEWARK, NEW JERSEY	"JUSTEEN" DEPARTMENT 4TH FLOOR

11:30 A.M.-12:30 P.M. Many new holiday fashions for Sub Debs will be shown. Open to the Public. Publicity: Nan Findlow, Market 2-1212.

WEEK BEGINNING MONDAY, NOVEMBER 27, 1944

Monday Nov. 27	"TOGETHER AGAIN" HAT DISCUSSION	NANCY CRAIG PROGRAM	STATION WJZ 770 ON THE DIAL

8:30 A.M.-9:00 A.M. Nancy Craig will talk about the new John Frederics "Together Again" hat as featured in the new Irene Dunn-Charles Boyer movie which is now playing at Radio City Music Hall. Publicity for Nancy Craig: Muriel Cahill, CI. 7-5700.

Monday Nov. 27	LAUNCHING OF CAMPAIGN FOR CHRISTMAS GIFTS	RUSSIAN WAR RELIEF 401 WASHINGTON STREET	IN FRONT OF CITY HALL

11:00 A.M. Newbold Morris, acting mayor, will introduce Zero Mostel (Santa Claus) to Louis Calhern (Grandfather Frost) at a special ceremony launching the first coordinated nationwide campaign for Russian War Relief. This appeal is for new clothing for Russian children. Contact: Lillian Nadel, WH. 3-2460.

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Monday Nov. 27 1:00 P.M. Luncheon	FASHION SHOW OF RESORT CLOTHES	RUSSEKS 5TH AVENUE	ST. REGIS HOTEL IRIDIUM ROOM

The very latest fashions for Palm Beach and Southern resort wear. Open to public. Press by invitation. Luncheon from $1.85. Russeks Publicity: Beatrice Castle, WI. 7-1900. St. Regis: Mary Alice Rice, PL. 3-4500.

Monday Nov. 27 8:15 P.M.	OPENING NIGHT: GRAND OPERA	METROPOLITAN OPERA ASSOCIATION	METROPOLITAN OPERA HOUSE, B'WAY AT 39TH

The gala Opening Night performance of the Metropolitan Opera's 60th Season will be Gounod's "Faust." Licia Albanese will sing Marguerite and Raoul Jobin will make his season debut in the title role. Publicity: Margaret Carson, MU. 2-2055.

OPENING-NIGHT BOX-HOLDERS AT THE METROPOLITAN OPERA

For the convenience of fashion reporters who want to know who's who in the Diamond Horseshoe on Opening Night at the Met, FASHION CALENDAR publishes this list of Opening Night box-holders and their box numbers, released exclusively by N. W. Ayer (in the interest of diamonds, of course) and in cooperation with the Metropolitan Opera Company:

1. Mr. McNair Ilgenfritz
2. Mr. and Mrs. Beverley Bogert
3. Mrs. Cornelius Vanderbilt
4. Mme. Ganna Walska
5. The Misses Wetmore
6. Mr. and Mrs. Peter T. Ingram
7. Mr. and Mrs. Cornelius Dresselhuys
8. Mr. and Mrs. Donald P. Blagden
9. Duchess de Talleyrand
10. Mrs. John Hubbard
11. Mr. and Mrs. Tevis Huhn
12. Mr. Richard V. N. Gambrill
13. Mr. Myron Taylor
14. Mr. John W. Herbert
    Mr. George H. Clifford
15. Mme. Draper-Boncompagni
    Mme. Bates-Batcheller
16. Mme. Elisa de Batista
17. Mr. and Mrs. Fred O. Schoeffer
    Mr. and Mrs. Milton C. Weisman
    Mr. and Mrs. George M. Binon
18. Mr. and Mrs. Joseph E. Davies
19. Mr. and Mrs. Charles H. Revson
20. Mr. Gordon Mendelssohn
21. Mr. John Topping
22. Mr. and Mrs. J. C. Penney
23. Mr. Edward Johnson
    Mr. Edward Ziegler
24. Mr. and Mrs. George J. Beldock
25. Dr. and Mrs. Reginald Burbank
26. Mr. Irving Geist
27. Lieut. Col. and Mrs. Byron C. Foy
    Colonel and Mrs. Edgar W. Garbisch
28. Mr. Benjamin Rosenthal
29. Mr. and Mrs. Orlando Weber
30. Mrs. David Bruce
31. Mr. and Mrs. Clifford N. Carver
32. Mrs. Franklin Terry
33. Mr. and Mrs. Robert M. Field
34. Mrs. J. B. Haggin
35. Mr. Thomas J. Watson

Monday Nov. 27 12:30 P.M.	"RETAIL TRAINING PROGRAM"	AMERICAN MARKETING ASSN. --RETAIL DISTRIB'N GROUP	SHERATON HOTEL LEXINGTON AVE. & 37 ST.

Dr. John W. Wingate, Professor of Merchandising, at the School of Retailing, New York University, will discuss the many interesting retail training programs which will be available for servicemen and women. Admission: $1.25 for American Marketing Association Members; $1.50 for guests. For reservations, call: Louise L. Thion, RE. 2-0881 before 11 A.M. on day of lecture.

Tuesday Nov. 28 1:00 P.M. Luncheon	HOLIDAY FASHIONS AND GIFT SHOWING	DE PINNA	RITZ CARLTON HOTEL OVAL ROOM

Ensembles for day and evening, and gifts for the Holiday season. Open to public. Press by invitation. Luncheon a la carte. De Pinna Publicity: Dorothy Coburn, VO. 5-4800. Ritz: Marion Morrison, PL. 3-4600.

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Tuesday Nov. 28 5:00 P.M.- 7:00 P.M.	PRESS PREVIEW: "ARE CLOTHES MODERN?"	MUSEUM OF MODERN ART	11 WEST 53RD STREET AUDITORIUM GALLERIES
	A new approach to clothes, under the direction of Bernard Rudofsky. Preview for critics from 2 to 6 P.M. Press by invitation only. Exhibition dates: Nov. 29-March 4. Publicity: Sarah Newmeyer, CI. 5-8900.		
Wednesday Nov. 28 6:30 P.M.	DINNER: N.Y. FEDERATION OF JEWISH PHILANTHROPIES	COSTUME JEWELRY DIVISION	RITZ-CARLTON HOTEL MADISON AVE. & 46TH ST.
	The annual dinner of the Costume Jewelry Division of the Federation of Jewish Philanthropies of N.Y. this year will be in honor of Max C. Meyer, of Joseph H. Meyer Bros. (Richelieu Pearls), for his excellent philanthropic work. Carl Rosenberger of Coro, Inc. is chairman of the group. Informal dance after the dinner. Admission $5. Open to members of Costume Jewelry Division. Press by invitation. Contact: Elliot E. Cohen, BR. 9-7138.		
Wednesday Nov. 29 1:00 P.M. Luncheon	"WE FLY TO THE SUN" FASHION SHOW	JAECKEL	PIERRE HOTEL COTILLION ROOM
	A dramatic resort collection from Jaeckel's ready-to-wear department. Open to public. Press by invitation. Luncheon a la carte. Fashion show under supervision of Viola Shefer, PL. 3-2117.		
Wednesday Nov. 29 1:00 P.M. Luncheon	FASHION PRESENTATION AT LUNCHEON	ARNOLD CONSTABLE	WALDORF ASTORIA HOTEL SERT ROOM
	Holiday fashions for North and South. Open to Public. Press by invitation. Luncheon a la carte. Arnold Constable Publicity: Miss Wedlock, CA. 5-2300. Waldorf Astoria Publicity: Ted Saucier, EL. 5-3000.		
Wednesday Nov. 29- Dec. 1 2:00 P.M.	ANNUAL BENEFIT BAZAAR & OLDE ENGLISH FAIRE	DAUGHTERS OF BRITISH EMPIRE OF N. Y. STATE	HOTEL BILTMORE GRAND BALLROOM
	Twenty-fourth annual Ye Olde English Faire for benefit of Victoria Home for Aged British men and women. All kinds of events including dancing, bridge and tea parties, fortune telling, bingo, and British Motion Pictures. On Thursday, November 30, there will be a War Time Fashion Show by the Traphagen School of Fashion. Bazaar open to Public. Chairman, Mrs. Thomas C. Morgan. Publicity: Mrs. Edwin Jones, Gibralter 2-4935.		
Wednesday Nov. 29 4:00 P.M.	PRESS PREVIEW: NEW RESORT CLOTHES	LORD & TAYLOR 5TH AVE. AT 39TH ST.	BIRD CAGE FIFTH FLOOR
	Fresh interpretation of the clothes American women love. Press by invitation only. Publicity: Alice Johnston, WI. 7-3300.		
Wednesday Nov. 29 7:30 P.M.- 9:30 P.M.	9TH LECTURE IN FASHION TRAINING COURSE	THE FASHION GROUP, INC.	THE BARBIZON 63RD AT LEXINGTON AVE.
	"Jobs With Publications" will be discussed by Prunella Wood of King Features, Frederika Fox of House and Garden, and Nancy White of Good Housekeeping Magazine. Single tickets available occasionally; apply 18th floor of Barbizon on night of lecture. Contact: Fashion Group, Inc. CI. 7-1734.		
Thursday Nov. 30 11:00 A.M.	HOME SEWING LESSONS	R.H. MACY & CO., INC.	5TH FLOOR
	"My Form", a basic foundation pattern, discussed by Mrs. Spohn, free-lance designer. Open to Press and Public. Contact: Dorothy De Groat, CH. 4-2000.		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Thursday Nov. 30 1:00 P.M.	FUR FASHIONS AT LUNCHEON	SAKS FIFTH AVENUE	PLAZA HOTEL PERSIAN ROOM
	Sable, ermine, mink and other beautiful and lavish furs will be featured at a luncheon fashion show. Open to public. Press by invitation only. Plaza Publicity: Byrne Bauer, PL. 3-1740. Saks Fifth Avenue Publicity: Helen Kauper, PL. 3-4000.		
Thursday Nov. 30-Dec. 1 2:30 P.M.	TALKS ON BASIC PATTERN FITTING	L. BAMBERGER & CO. NEWARK, NEW JERSEY	ALCOVE ROOM 10TH FLOOR
	Demonstrations will be given on how to make and use a basic Butterick dress pattern. Publicity: Nan Findlow, Market 2-1212.		
Thursday Nov. 30 4:00 P.M.	FASHION SHOW AT BENEFIT TEA	TRAPHAGEN SCHOOL OF FASHION (1680 B'WAY)	YE OLDE ENGLISH FAIRE HOTEL BILTMORE
	Fashions for the furlough bride, including styles created by men at the fighting fronts. Also, a special group of Frank Murphy negligees loaned for the occasion by Pacific Mills. Sponsored by the Daughters of the British Empire, the entire proceeds will go to the Victoria Home for Aged British Men and Women. Tickets $1.25 (incl. tax). Admission to the Faire is free. Contact: Mrs. William Bolt, WA. 9-5331.		
Thursday Nov. 30 5:00 P.M.	ANNUAL DINNER MEETING	ASSOCIATED CORSET AND BRASSIERE MANUFACTURERS	RITZ CARLTON HOTEL MADISON AVE. AT 46TH ST.
	Members and suppliers will attend this annual dinner, which will be preceded by a business session from 5:00 P.M. to 6:30 P.M. Members and suppliers are invited. Contact: MU. 3-1593.		
Thursday Nov. 30 6:30 P.M.	"ROUND UP" FOR THE PRESS	L. BAMBERGER & CO. NEWARK, NEW JERSEY	SHERATON HOTEL CABIN ROOM
	A Corral for the invited press. Publicity: George Slockbower, Market 2-1212.		
Thursday Nov. 30 8:30 P.M.	DANCE AND RAFFLE	ASSOCIATED MILLINERY WOMEN INC. (1328 B'WAY)	WALDORF ASTORIA HOTEL ASTOR GALLERIES
	The proceeds of this dance and raffle will go to various welfare organizations. A drink on the house to start the evening and all kinds of entertainment. Admission, $4.50 plus tax. Publicity: Irene Bernstein, WI. 7-9887.		
Beginning Thursday Nov. 30	COURSE IN CORRECT SPEECH	TRAPHAGEN SCHOOL OF FASHION	1680 BROADWAY AT 52ND STREET
	Opening of new classes under the direction of Henry Steigner, with emphasis on training in effective and facile speech, poise, and confidence as an asset to fashion careers. Thursdays, 4:30 to 5:30 or 7:30 to 8:30 P.M. Course of ten lessons, $7.50 plus registration fee. Contact: Dorothy Tyroler, CO. 5-2077.		
1st Week of Dec.	OPENING OF SOUTHERN RESORT SHOP	BONWIT TELLER	MIAMI BEACH PALM BEACH
	Publicity: Jo Parrish, EL. 5-6800.		
Saturday Dec. 2-Christmas	ANTIQUE DOLLS IN XMAS ACTIVITIES	JAMES McCREERY 5TH AVE. AT 34TH ST.	WINDOWS
	Antique dolls and children will be shown in the windows, taking part in Christmas activities and wearing clothes lent by the Brooklyn Museum. Publicity: Alice Hutton, WI. 7-7000.		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Saturday Dec. 2 1:00 P.M.	ALLIED FLAG BALL AND DEBUTANTE COTILLION	N.Y. INFIRMARY FOR WOMEN AND CHILDREN	WALDORF ASTORIA HOTEL GRAND BALLROOM

About 100 debutantes will have their coming out parties in connection with third Third Annual Ball, sponsored by Coty's. Mrs. Frank Vanderlip is Chairman again this year. Tickets range from $7.50 to $100. Servicemen admitted for $3.50; a debutante and her escort, $20. Dancing, games and dinner included. Publicity: Eleanor Lambert, PL. 5-8580. Contact: Miss Best, MU. 6-3333.

Beginning Monday Dec. 4	TRADE SHOWING OF SPRING LINE	BORGENICHT BROS. INC.	520 EIGHTH AVENUE SHOWROOM

The Spring collection, consisting of ages 3 to 6, 7 to 14, and teen-age clothes will be shown to the Trade. Contact: Augusta Goldstein, LA. 4-7787.

Monday Dec. 4	PALM BEACH SHOP READY FOR CLIENTELE	SAKS FIFTH AVENUE	PALM BEACH, FLORIDA 300 WORTH AVENUE

Beautiful late spring and early summer fashions are now available for resort clientele at the Palm Beach Shop in Florida. The Miami Shop of Saks Fifth Avenue is open all year. Publ.: Helen Kauper, PL. 3-4000.

Tuesday Dec. 5 4:00 P.M. Cocktails	PRESS PREVIEW: SPRING FABRICS	JOHN WALTHER FABRICS	ST. REGIS HOTEL PENTHOUSE

This show will feature Spring woolens in costumes designed by Davidow, Philip Mangone, Vera Maxwell, and other leading style-creators. Show at 4:30 P.M. sharp. Press, strictly by invitation. Publicity: Rosemary Sheehan, CI. 7-8060.

Wednesday Dec. 6 1:15 P.M.	LUNCHEON FASHION SHOW	JOSEPH HALPERT	HOTEL PIERRE COTILLION ROOM

Joseph Halpert announces a "G.I. Dream Party", presented at a luncheon fashion show. An advance collection of his Southern clothes available at Bergdorf Goodman. Fifty soldiers, stationed at City College, will be guests of honor in appreciation of their special efforts to rush the Christmas mail to our Armed Forces abroad. This is made possible through the courtesy of Major Cowen of the Manhattan Unit of the American Women's Hospital Reserve Corps. Press by invitation only. Fashion show under the direction of Viola Shefer, PL. 3-2117.

Wednesday Dec. 6 1:00 P.M. Luncheon	"ROUND THE CLOCK" RESORT FASHIONS	DE PINNA	WALDORF ASTORIA HOTEL SERT ROOM

All types of resort clothes, from bathing suits to glamorous cocktail dresses, will be presented at this luncheon fashion show. De Pinna Publicity: Dorothy Coburn, VO. 5-4800. Waldorf Publicity: Ted Saucier, EL. 5-3000.

Wednesday Dec. 6 8:30 P.M.	SKI FASHION SHOW	R. H. MACY & CO.	HENRY HUDSON HOTEL BALLROOM

Sponsored by Macy's and under the auspices of the New York Ski Club, this is the fourth annual benefit for the National Ski Patrol, a volunteer organization of professional and amateur skiers who have aided the government in the recruiting and training of ski troops. Commentators: Kenneth Littlefield, New York Ski Club; and Lowell Thomas who will discuss a ski movie. Exhibits from all the important ski areas in New York and New England. Publicity: Virginia Meyer, CH. 4-2000.

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Wednesday Dec. 6- Jan. 7	CHILDREN'S HOLIDAY CIRCUS	MUSEUM OF MODERN ART	11 WEST 53RD STREET
	Especially suitable for children between ages of 4 to 10, the play area consists of mechanical toys by modern artists, animated cartoons, modern paintings, sculpture and color prints. The work area is equipped for the children to model in clay, paint pictures, or make their own modern toys. Admission for children: 12¢. Publicity: Sarah Newmeyer, CI. 5-8900.		
Thursday Dec. 7 1:00 P.M. Luncheon	FASHION SHOW OF GIFT JEWELRY	GEORG JENSEN	PLAZA HOTEL PERSIAN ROOM
	Exciting Christmas gift suggestions from Jensen's famous silver jewelry and accessories. Also, party frocks for tots. Open to public. Press by invitation. Luncheon from $2.85. Jensen Publicity: Rosemary Sheehan, CI. 7-8060. Plaza Publicity: Byrne Bauer, PL. 3-1740.		
Saturday Dec. 9, Dec. 10	SEMI-ANNUAL MEETING OF DISPLAY MANUFACTURERS	NATIONAL ASSOCIATION OF DISPLAY INDUSTRIES	PENNSYLVANIA HOTEL 7TH AVE. AT 33RD ST.
	The semi-annual meeting of the National Association of Display Mfrs. will review activities of the past 6 months and discuss the Southern Display Association's first post-war educational conference to be held in Dallas on April 23-27. Plans will also be made for the procedure of conducting the national June meetings in Chicago and New York. Chairman of Publicity for New York Group: Albert Bliss, BR. 9-8848.		
Tuesday Dec. 12 1:00 P.M. Luncheon	FASHIONS IN COTTONS	THE COTTON SHOP	RITZ CARLTON HOTEL OVAL ROOM
	A showing of the very latest resort cottons, play clothes, and travel clothes designed by Zachary Bogart. Open to public. Press by invitation. Luncheon a la carte. Cotton Shop Publicity: Rosemary Sheehan, CI. 7-8060. Ritz Carlton Publicity: Marion Morrison, PL. 3-4600.		
Tuesday Dec. 12 4:00 P.M.	CHRISTMAS "GROG" PARTY FOR MEN ONLY	MARJORIE CASTLE	SALON 15 EAST 53RD STREET
	Elaborate hostess gowns designed by Mr. Sidney will be shown to the invited Press. Publicity: Rosemary Sheehan, CI. 7-8060.		
Wednesday Dec. 13- Dec. 30	"A HOLIDAY PARADE" OF CHRISTMAS GIFTS	AMERICAN CRAFTSMEN'S EDUCATIONAL COUNCIL	AMERICA HOUSE (GALLERY) 485 MADISON AVENUE
	Unusual handmade Christmas gifts on exhibit, consisting of attractive household items, children's toys, rugs, etc. Open to public and press. Publicity: Frances Wright, PL. 3-9094.		
Wednesday Dec. 13 1:00 P.M. Luncheon	LUNCHEON-FASHION SHOW	RUSSEKS 5TH AVE.	WALDORF ASTORIA HOTEL SERT ROOM
	Open to public. Press by invitation. Luncheon a la carte. Russeks Publicity: Beatrice Castle, WI. 7-1900. Waldorf: Ted Saucier, EL. 5-3000.		
Wednesday Dec. 13 5:00 P.M. Cocktails	"HELLO MOM" COCKTAIL PARTY	ADVERTISING WOMEN OF NEW YORK	GOURIELLI SALON 16 EAST 55TH STREET
	Benefit cocktail party to help finance free telephone calls home for evacuated wounded solders. Tickets are $1.50 and include one drink. For tickets call Mrs. Mabel S. Balke, WI. 7-5748. Contact: Evelyn Morgan, WI. 2-7600.		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Thursday Dec. 14 11:00 A.M.	"YOUR DRESSMAKING PROBLEMS"	R.H. MACY & CO., INC.	DRESSMAKING CENTER 5TH FLOOR
	The most frequent stumbling blocks in dressmaking will be discussed by Miss Carter. This will be the last discussion until the next dressmaking series is announced. Contact: Dorothy De Groat, CH. 4-2000.		
Thursday Dec. 14 4:00 P.M.	PRESS PARTY INTRODUCING NEW YOUNG PERFUME	JUDY 'N JILL	BARBERRY ROOM 19 EAST 52ND STREET
	Press strictly by invitation. Publicity: Rosemary Sheehan, CI. 7-8060.		
Friday Dec. 15	JUST PUBLISHED DEC.-JAN. ISSUE	THE WOMEN'S REPORTER	EMPIRE STATE BUILDING 350 FIFTH AVENUE
	Featuring the Chicago and St. Louis markets. Publicity: Samuel Cook Singer, WI. 2-2790.		
Dec. 18	NO LUNCHEON FASHION SHOW AT ST. REGIS HOTEL DURING HOLIDAY WEEK.		
Monday Dec. 18 4:30 P.M. Cocktails	TANGEE PRESS COCKTAIL PARTY	TANGEE LIPSTICK	WALDORF ASTORIA LE PERROQUET SUITE
	Beauty and fashion editors to attend the annual Tangee Cocktail Party. By invitation only. Publicity: Laura Benham, WI. 2-3000.		
Dec. 19	NO LUNCHEON FASHION SHOW AT RITZ CARLTON HOTEL DURING HOLIDAY WEEK.		
Tuesday Dec. 19 4:00 P.M. Cocktails	CHRISTMAS CAROL PRESS PARTY	ORLOFF PARFUMS CO. 10 WEST 33RD STREET	ST. REGIS HOTEL PENTHOUSE SUITE
	Orloff introduces a new line of perfumes for Mr. and Mrs. --an Altar of Petals and Bergamot. Press strictly by invitation. Publicity: Rosemary Sheehan, CI. 7-8060.		
Dec. 20	NO LUNCHEON FASHION SHOW AT WALDORF ASTORIA HOTEL DURING HOLIDAY WEEK.		
Wednesday Dec. 20 1:30 P.M.	YOUNG NEW YORKER FASHION SHOW	LORD & TAYLOR 5TH AVE. AT 39TH ST.	YOUNG NEW YORKER SHOP FIFTH FLOOR
	Beautiful clothes for every occasion, to delight the Young New Yorker, shown in a festive atmosphere of gay Christmas decorations. Open to the public. Press by invitation. Publicity: Alice Johnston, WI. 7-3300.		
Opening Dec. 20	A XMAS EXHIBITION: "7 JOYS OF OUR LADY"	METROPOLITAN MUSEUM OF ART	THE CLOISTERS FORT TRYON PARK
	Paintings, sculptures, manuscripts, and ivory carvings will illustrate the Seven Joys of Our Lady, as honored in the Middle Ages. Italian paintings from the John G. Johnson Collection in Philadelphia and other loans will supplement objects from the Museum's collections. Publicity: Margaret Freeman, WA. 3-3700.		
Dec. 21	NO LUNCHEON FASHION SHOW AT PLAZA HOTEL DURING HOLIDAY WEEK.		
Dec. 22	FIRST DAY OF WINTER		
Sunday Dec. 24-29	SPRING LINES OF INFANTS' AND CHILDREN'S WEAR	METROPOLITAN JUVENILE STYLE MART	HOTEL NEW YORKER 8TH AVENUE AT 34TH ST.
	A group of Infants' and Children's Wear Manufacturers will present their new Spring collections. Open to Trade and Press. Contact: Dorothy Stote, MU. 3-3800.		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Dec. 25	CHRISTMAS DAY		
Wednesday Dec. 27 2:30 P.M.	JUNIOR MISS FASHION SHOW	SAKS 34TH STREET	YOUNGER SET SHOP 2ND FLOOR
	"When Johnny Comes Home" is the title of this fashion show which will feature clothes for all occasions in sizes 9 to 15. Open to public and press. Contact: Florence Epstein, LA. 4-7000.		
Starting Monday Jan. 8	FOURTH NATIONAL PRESS WEEK IN NEW YORK	NEW YORK DRESS INSTITUTE	NEW YORK SHOWROOMS
	Fashion reporters representing newspapers from all over the country will, for the fourth time, visit the N.Y. Dress Market to see around 15 of the top Spring dress collections. More than 100 fashion reporters have been invited. Charles Gumprecht of Nettie Rosenstein, Inc. is chairman. Publicity: Eleanor Lambert, PL. 5-8580.		
Monday Jan. 8- Jan. 12	STORE MANAGEMENT AND DISPLAY GROUP MEETING	NATIONAL RETAIL DRY GOODS ASSOCIATION	PENNSYLVANIA HOTEL 7TH AVE. AT 33RD ST.
	Post-war improvements in display and selling will be discussed. One entire day will be devoted to the role of television in displays of the future. For further information, contact: Edward Hoyt, PE. 6-2155.		
Thursday Jan. 11 7:30 P.M.	11TH ANNUAL FASHION SHOW	NATIONAL ASSN. OF HOUSE DRESS MANUFACTURERS	WALDORF ASTORIA HOTEL GRAND BALLROOM
	"Daytime Fashions for Tomorrow" is the theme for the 11th Annual Dinner Dance and Fashion Show sponsored by N.A.H.D.M., emphasizing the necessity for the continuation of styling and designing, despite wartime limitations. Creations for the post-war world will be shown in a setting of post-war models of living and household appliances. New fabric designs, synthetics, and other developments in the textile field will be introduced. Dress buyers and press invited. Admission $15. Contact: I. Ginsberg, MU. 4-7534.		
Jan. 15	SPRING MILLINARY MARKET WEEK IN NEW YORK.		
Monday Jan. 15	SPRING MARKET WEEK	CORSET AND BRASSIERE ASSOCIATION OF AMERICA	CORSET & BRASSIERE MARKET, N.Y. SHOWROOMS
	The 1945 Spring opening for the Corset and Brassiere Association is 7 weeks later than the opening of the 1944 Spring season because of existing conditions. Open to Buyers and Trade. Contact: Donald Tyndale, LE. 2-2000.		
Sunday Jan. 28- Feb. 8	EXHIBITS OF SPRING AND SUMMER LINES	CHICAGO FASHION INDUSTRIES GROUP	STEVENS HOTEL CHICAGO, ILLINOIS
	Exhibits will be held for local manufacturers of various types of women's apparel to supplement selling in their own showrooms. More than 200 manufacturers and wholesalers of dresses, coats, and suits, sportswear, wash dresses, millinery, infants' and children's wear, furs and accessories will participate in this Chicago Spring and Summer opening. Other market events beginning January 28 include the Chicago National Wash Apparel Show at the Palmer House and the women's, children's, infants' wear and accessories events at the Merchandise Mart.		
Monday Jan. 29- Feb. 2	SEMI-ANNUAL CONVENTION	NATIONAL ASSOCIATION OF VARIETY STORES	CHICAGO, ILLINOIS
	The Variety Stores' Association will stage their semi-annual convention in Chicago to coincide with the gift shows at the Merchandise Mart and Palmer House.		

MUSIC... THEATRES... MOVIES... NIGHT SPOTS

Now Showing — "TOGETHER AGAIN" (Movie) RADIO CITY MUSIC HALL, 6TH AVENUE AT 50TH STREET
A Columbia comedy-romance, co-starring Irene Dunne and Charles Boyer and based on the story of a hat that transforms a small town miss into a glamor girl. John Frederics designed this ravishing hat and released it for exploitation to more than 50 manufacturers in better and popular-priced brackets. Gowns by Jean Louis. Publicity: Hortense Schorr, BR. 9-7900.

Sunday Nov. 26 8:30 P.M. — VIOLIN CONCERT PERFORMANCE, CARNEGIE HALL, 7TH AVENUE & 57TH STREET
Soloist, Yehudi Menuhin. Contact: CI. 7-1350.

Monday Nov. 27-Mar. 31, 1945 — OPENING NIGHT: METROPOLITAN OPERA, METROPOLITAN OPERA HOUSE, B'WAY AT 39 ST.
The sixtieth year of opera to be presented here, with Gounod's FAUST for the opening performance, starring Licia Albanese and Raoul Jobin.
Wednesday Evening, Nov. 29 at 8:15 P.M. -- Mozart's DON GIOVANNI.
Thursday Evening, Dec. 1 at 8:15 P.M. -- Verdi's AIDA.
Friday Evening, Dec. 1 at 8:30 P.M. -- Puccini's LA BOHEME.
Saturday Matinee, Dec. 2 at 2:00 P.M. -- Wagner's DIE WALKUERE (Broadcast over WJZ).
Saturday Evening, Dec. 2 at 8:30 P.M. -- Verdi's LA TRAVIATA (Non-subscription)
Sunday Evening, Dec. 3 at 8:30 P.M. -- Excerpts in costume from FAUST, RIGOLETTO, AIDA, and SAMSON AND DELILAH. Publ.: Margaret Carson, MU. 2-2055.

Tuesday Nov. 28 — PREMIERE: "MEET ME IN ST. LOUIS" (Movie) ASTOR THEATRE, B'WAY AT 45TH ST.
A MGM musical comedy in technicolor, starring Judy Garland, Margaret O'Brien, and Mary Astor. Costumes: Irene. Publicity: Herbert Crooker, BR. 9-7800.

Tuesday Nov. 28 — PIANO CONCERT PERFORMANCE, BKLYN. INSTITUTE OF ARTS & SCIENCES, 30 LAFAYETTE
Soloist, Vladimir Horowitz. Contact: ST. 3-6700.

Friday Dec. 1 — PREMIERE: "ICE FOLLIES OF 1945" MADISON SQUARE GARDEN, 307 WEST 49TH ST.
Contact: CO. 5-6800.

Monday Dec. 4 — OPENING: "HAND IN GLOVE" PLAYHOUSE, 137 WEST 48TH STREET
New play by Gerald Savory, directed by James Whale, and starring Isobel Elsom and Aubrey Mather. Publicity: Carl Bernstein, CI. 6-0427.

Tuesday Dec. 5 — CONCERT PERFORMANCE, METROPOLITAN OPERA HOUSE, BROADWAY AT 39TH STREET
Madame Helen Traubel, Metropolitan soprano, and pianist Egon Petri will be soloists at the Hendrik Willem van Loon Scholarship Concert of the Netherland-American Foundation. Dr. Hans Kindler will conduct the National Symphony Orchestra. Publicity: Margaret Carson, MU. 2-2055.

Wednesday Dec. 6 — OPENING: "A BELL FOR ADANO" CORT THEATRE, 48TH ST. EAST OF B'WAY.
Fredric March will star in this Paul Osborn dramatization of John Hersey's novel, presented by Leland Hayward. Margo plays the leading female role. Costumes by the Motleys. Publicity: Richard Maney, WI. 7-6939.

Thursday Dec. 7 — OPENING: "SEVEN LIVELY ARTS" ZIEGFELD THEATRE, 59TH ST. AND SIXTH AVE.
Billy Rose's new musical revue, starring Beatrice Lillie, Bert Lahr, Alicia Markova, Anton Dolin, Benny Goodman and others. Songs: Cole Porter; ballet Igor Stravinsky, featuring dancers Alicia Markova and Anton Dolin; settings: Norman Bert Geddes; costumes: Mary Grant. Opening night top will be $24.00. Publicity: Wolfe Kaufman, CI. 6-6500.